



**WE HAVE IT ALL!**

**WE HARVEST | WE PACK | WE EXPORT**

**NOW HERE WE ARE!**

**DIRECT TRADE WITH  
AVOCADO GROWERS**

[allfruitsinternational.com](https://allfruitsinternational.com)



## Harvest, packing and commercialization company of fresh hass avocados.

### GREAT FRUIT

#### Hass Avocado

We harvest the best hass avocados and guaranteeing to our consumers the greatest taste.

- Our strengths
- Available all year-round
- Extended shelf-life
- Global certifications
- Marketing support from Avocados From Mexico

### GREAT SERVICE

#### Our harvest staff is distinguished by being people from the region.

We know how to grow, harvest, packed and trade avocados. One of our strengths is that we grew up in the avocado land. Our families started as avocado farmers and we've worked hard to have our packing facilities and learned how to export our product.

In Allfruits International you trade directly with the source, the avocado growers. We are honest and professional.

## WE HAVE BEEN AVOCADO GROWERS FOR THREE GENERATIONS

### GREAT COMMERCIAL EXPERIENCE

#### Territorial scope.

Our main objective is to take care of the commercial relationship with our clients, we offer reliable processes to ensure on-time delivery, offering unique trade experience to our customers.

United States: McAllen & Dallas, TX, Los Angeles, CA and New York City, NY.

### HASS AVOCADOS

Hass avocados are the only year-round variety. They're oval-shaped with a thick, pebbled skin that turns from green to purple-black when ripe. They have creamy, pale green flesh with a classic avocado flavor.

Source: Produce Market Guide

### AVOCADO PACKAGING

- **25 lbs** (11 kg) cardboard box
- **12.5 lbs** (6 kg) Cardboard box
- **RPC black** (plastic, weight under requirement)
- **RPC wood** (wood look, weight under requirement)
- **Mesh** (generic labeling, weight under requirement)

### VARIETIES

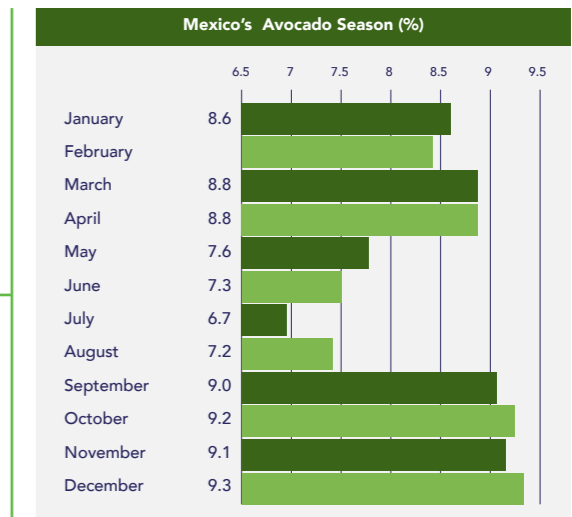
#### Conventional & Organic

### FRUIT SEASON CALENDAR

The avocados from Michoacan are available all year-round, especially on October-November, when production increases considerably.

**SIZE** Michoacan packers classifys avocados according to their size, according to the specifications of the Mexican standard NMX-FF-008.

	Mexico	USA	Canada	Europe	Japan	Weight in kilograms
<b>AVOCADOS COUNT TABLE</b>	Super	32	12	12	(-)	More than 330 gr
	Super	36	14	14	18	300 - 330 gr
	Super	40	16	16	20	265 - 300 gr
	Extra	48	18	18	24	205 - 265 gr
	Primera	60	22	22	30	170 - 205 gr
	Mediano	70	24	24	35	150 - 170 gr
	Comercial	84	25	25	(-)	120 - 150 gr



### OPTIMAL HANDLING

During the stages of storage and / or transportation are:

- Temperatures from 3 ° C to 7°C
- Relative humidity from 85% to 90%

When receiving avocados at your warehouse we recommended:

- Check the product temperature
- Carry out a quality inspection.

If product is observed damaged or overripe, it is advisable to remove it so it doesn't affect the rest of the shipment.

Source: APEAM A.C.



HASS AVOCADO  
CLASS 1



## QUALITY

Our selection in Premium export category is distinguished by its external physical appearance, with a careful automated selection and monitoring by highly experienced employees in the sector, to classify and pack only the best avocados, in any size required by our customers.



## PASSION FOR SERVICE

Our focus is on being competitive for service, we have created a sales system based on the principle of continuous improvement and we divide it into three major efforts: **Great Fruit, Great Service, Commercial Experience**; to always guarantee the best fruit and proper handling of your cargo with the help of technology and human talent, professional advice to meet your specific

needs and total transparency in the management of your requests, we will inform you in time about the seasons, market prices and offers, so that you find in AllFruits International a great ally for your sales.

## OUR PILLARS



FAIR TRADE



CARE FOR  
THE ENVIRONMENT



BETTER  
CONDITIONS  
FOR WORKERS



SOCIAL  
RESPONSIBILITY

## MARKETING

**AllFruits International** permanently explores the consumption habits and trends in the avocado hass markets, our commitment is with our customers to provide additional support to the movement of our products on the shelves that display our brand.

Our efforts range from providing timely information to our customers, as well as maintaining constant communication with consumers through our social networks, point-of-sale material and website.

In addition, the **AllFruits International** brand is empowered with the **Avocados From Mexico (AFM)** brand included in the prestigious Fast Company annual list of the world's most innovative companies in 2021, and has also been recognized as the **no. 1** innovator in the brand category.



**#WeHaveItAll**

# DELICATE AVOCADOS

HASS AVOCADO  
CLASS 2

## QUALITY

A good avocado connoisseur knows how to distinguish the quality of an avocado by different attributes such as: consistency, ripeness, origin and certifications; in addition, it is always important to optimize the investment.

Mexico is the main avocado consumer in the world: marketers, housewives, hotels, restaurants and cafeterias know that avocado quality is found in its flesh.

Category 2 is a perfectly good avocado, which meets all quality and taste standards, but for completely natural reasons has aesthetic imperfections, but you can be sure that, if it bears the **Delicate Avocados** brand, it is a delicious, safe and healthy avocado.

## OUR PILLARS



FAIR TRADE



CARE FOR  
THE ENVIRONMENT



BETTER  
CONDITIONS  
FOR WORKERS



SOCIAL  
RESPONSIBILITY

## PASSION FOR SERVICE

Being a category 2 avocado, it enjoys the advantage of being more abundant, this makes the price more accessible, the availability is greater and therefore the price does not present as much variation as calibers and more demanded selections, acquiring **Delicate Avocados**, means that you can offer your customers a high quality product at a regular price throughout the year; in addition our system based on: **Great Fruit, Great Service, Commercial Experience;** gives you the support you deserve to always guarantee the best fruit and the proper handling of your cargo with the help of technology and human talent, professional advice to meet your specific needs and total transparency in the management of your requests, we will inform you in time about the seasons, market prices and offers, so that you find in AllFruits International a great ally for your sales.



## MARKETING

**Delicate Avocados**, aims to be the preferred choice of experienced marketers, those who know their customers well and can move large volumes of product, instead we offer timely information to our customers about seasons, prices and offers, advice on the selection of sizes according to specific needs, to ensure the supply and availability of product throughout the year, at a competitive price and distinguished by the timely fulfillment of orders; supported by specific promotional campaigns for our category 2, to teach consumers step by step how to distinguish a good avocado, versatility in use and smart savings when buying.



#WeHaveItAll

# nativos

ORGANIC  
HASS AVOCADO

**AVOCADOS FOREVER**, everyone loves avocados and more and more people accompany their favorite foods with delicious avocados, but to ensure production in **AllFruits International** we invest in conversion programs from conventional to organic production, because we believe that the avocado is a green industry and can contribute to sustainable development goals, so we participate in the programs of the **Mexican Network of the Global Compact of the United Nations**, through **APEAM A. C.** and distinguish this effort with our label **Nativos**, a certified organic product **USDA ORGANIC** and **ICEA** that provides the best of our land, the avocado hass, a product that offers the best of our land, the avocado. C. and we distinguish this effort with our **Nativos** label, a USDA ORGANIC and ICEA certified organic product that offers the best of our land, the hass avocado.

## INCREASED VALUE PERCEPTION

Organic avocados represent 5% of total sales according to **The Packer**, people between the ages of 18 and 29 are among the most likely to buy organic avocados, either exclusively or periodically. Families with children living at home are more likely to choose organic avocados at 13%, and the income level of organic avocado consumers ranges from \$50,000 to \$100,000 per year, according to Organic Fresh Trends 2020.



## OUR PILLARS



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## OPTIMAL HANDLING

Organic avocados in optimal handling and storage conditions, once placed on the shelf last 3 - 4 days, and in the refrigerator last 7 - 10 days, plus you can notice the quality, pulp thickness and delicious flavor derived from the concentration of natural oils.

**Nativos Hass Avocados Organics**, like all our products are transported in a highly technical cold chain and our transports are monitored at all times to guarantee the freshness of the product, in addition to the logistics of transportation is done with the greatest efficiency, thanks to a value chain experienced in shipments from Mexico to the United States, all to arrive on time to the warehouses of our customers and ensure the longest shelf life.



#WeHaveItAll



**WE HAVE  
IT ALL!**



**THE BEST AVOCADO FOR  
YOUR BUSINESS MODEL.**

**CONTACT US**

Cerezos No.13, Miraflores, CP. 60160,  
Uruapan, Michoacán, México.

 AllFruits International

[allfruitsinternational.com](http://allfruitsinternational.com)

## CERTIFICATIONS

